

**MINUTES  
NEIGHBORHOOD ENHANCEMENT COMMISSION**

**REGULAR MEETING  
Wednesday, February 2, 2005 – 5:30 PM  
3<sup>rd</sup> Floor, One Civic Center**

**Present:** Chairman John Shultz  
Vice Chair Badenoch (arrived 5:40)  
Commissioner Lisa Haskell  
Commissioner Dick Kiesell  
Commissioner Jim Pompe  
Commissioner Christine Schild

**Absent:** Commissioner Horwitz (excused)

**Staff Present:** Raun Keagy, Joanie Mead, Ed Gawf, Decima Sever

**CALL TO ORDER/ROLL CALL**

A regular meeting of the Neighborhood Enhancement Commission was called to order at 5:35 PM and members were present as stated above.

**APPROVAL OF NOVEMBER 17, 2004 MEETING MINUTES**

Commissioner Shultz noted an error on page 14 of the December minutes. Line 4 'his' should be changed to 'her'.—Note: this has since been determined to be correct as written.

COMMISSIONER KIESELL MOVED THAT THE MINUTES BE APPROVED AS AMENDED. COMMISSIONER HASKELL SECONDED THE MOTION. MOTION PASSED UNANIMOUSLY.

**PRESENTATION AND DISCUSSION REGARDING THE CITY'S  
REVITALIZATION EFFORTS.**

Ed Gawf, Assistant City Manager, made an overview presentation to the commission regarding the city's efforts to revitalize south Scottsdale. Mr. Gawf indicated that the revitalization effort was many faceted and that revitalization is a natural occurrence in a city's development cycle. Mr. Gawf outlined the goals and guiding principles of the project. He also highlighted several completed small projects including the church at Hayden and Osborn and a drainage detention pond at 87<sup>th</sup> and Coronado.

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Mr. Gawf spoke about the ASU Scottsdale project, the McDowell and Scottsdale Corridors as well as other projects.

Mr. Gawf outlined a timeline for work on the ASU Scottsdale site. In the coming weeks, the ASU Foundation will select a site developer. Public and developer input on plan will take place in open houses on February 15. In April, there will be an open house on the zoning application and planning commission will make a recommendation on rezoning. The City Council will likely review the rezoning and DRB review in May with groundbreaking anticipated for December.

Commissioner Badenoch asked a question regarding sustainability. She noted that all of the expertise is coming from local people and that she has not heard of any of it coming from real experts, future thinking people from outside of our area. Mr. Gawf stated that he thinks that is a valid point and that the reason they chose UVA was because they wanted a group that was going to challenge them to think differently. He stated that he thinks the same is true in the environmental area. One of the things the foundation is committed to is using lead certified professionals would be included in the design team from day one.

Commissioner Kiesell asked what the end date was for the project. Mr. Gawf said that he was hopeful that one of the buildings, about 250,000 square feet, would be completed by December 2006. Commissioner Kiesell expressed surprise that the project would be completed that quickly.

Chairman Shultz asked where the city was in the rental ordinance and where the Neighborhood Enhancement Commission's role would be in the revitalization effort. He also asked what kind of budget the commission was looking at since it does not have any money at the present time.

Mr. Gawf stated that he would like to talk to the NEC in March regarding the rental housing. He indicated that he hopes to have a comprehensive plan rather than working on one issue at a time.

Mr. Gawf stated that it is not totally clear who does what in the revitalization effort. He stated that he felt the commission needs to define its role. He feels that the commission should and can be more than just an organization that doles out money. He stated that wherever he has worked, he has noted that budget has always followed when he is doing what the council wants him to do. Revitalization is the number one priority of this council. The council allocated 2 million dollars this year for revitalization. They did not say that the money had to be spent on particular

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programs. He indicated that there is \$400,000 to do improvements programs in single family neighborhoods. Currently they are working with the Southwest Village neighborhood. Mr. Gawf asked that this issue be added to the agenda for his next meeting with the commission.

**STAFF AND COMMISSION UPDATES (A.R.S. 38-431.02 (K))**

Joanie Mead shared an article from the Arizona Republic regarding the Rock the House program with the commissioners. She also distributed information regarding the upcoming NEP workshops to the commissioners.

Mr. Keagy reported that a reporter from the Tribune is planning a story for possibly this upcoming weekend regarding the NEP program. He anticipates that there might be a focus on the HOA participation versus non HOA neighborhoods. Ron stated that he had met with the reporter and had challenged him to help publicize the program so that the non-HOA neighborhoods know it is available.

**NEXT MEETING DATE AND FUTURE AGENDA ITEMS**

The next meeting date will be March 2, 2005 at 5:30 pm.

**ADJOURNMENT**

With no further business to discuss, the meeting adjourned at 6:45 PM.

Respectfully submitted,

Julie Conway  
Recording Secretary